

# Resources and Ideas from SCA Prevention Networking Session

## 3/26/20

### Physical Information Dissemination Activities

- Share resources from PA STOP: <https://pastop.org/downloadable-media-products/> (consider the “Anyone Can Make A Difference” videos)
- Provide supplies, activities, worksheets, information, etc. to students/families when pick up lunches or packets with schoolwork.
  - Look to have supplies donated for this (Crayola donated supplies to one SCA. Caitlyn Smiles is another organization that supplies craft items for kids <https://www.caitlins-smiles.org/>)
- Poster contests for awareness campaigns with instructions provided in school bags/lunch bags.
- Put information in with food distributed at food pantries.
- Provide prevention related books/materials to community lending library.

### Online Information Dissemination Activities

- Create YouTube channel to share videos
- Use Facebook, Twitter, Instagram to share information
- Develop Tik Tok videos with prevention messages
- Explore using SnapChat
- Develop and schedule posts to share for Drug Facts Week
- Develop daily videos to share for National Public Health Week
- Reach out to other community stakeholders to see if they would like to partner for videos for specific awareness weeks/months
- Collaborate with youth involved in coalition to create videos or other online content to share
- Newsletter distribution (using Constant Contact)

### Online Education/Training

- Record short video lessons on topics such as coping skills and decision making to share on various platforms. See if schools who are or will offer school online if videos can be shared on Google Classroom or other format.
- Use Zoom to offer training and presentations.
  - Try to convert in-person presentations to online format.
- Find people who can provide webinars.
  - Josh Ercole with The Council on Compulsive Gambling of Pennsylvania provided problem gambling webinar for Westmoreland SCA.
  - Westmoreland SCA is working with White Deer Run to have Jason Foundation provide a webinar.
- Provide video version of single session programs on website.
  - See example from Center for Humanistic Change - <https://www.thehc.org/resources/covid-19-video-programming.html>.
- Host screening of the documentary [Screenagers](#). Will be offering online screening hosting options.
- Provide small group sessions virtually.
  - Be careful to consider FERPA and HIPAA guidelines when choosing platform.

## **Providing Evidence Based Education Programs**

- Explore options to offer EBPs such as Too Good for Drugs, LifeSkills Training or Strengthening Families Program virtually.
  - Need to check with developers to find out if lessons can be recorded or done via Google Classroom to ensure no copyright or licensing issues.
    - DDAP will begin reaching out to program developers to gather information.
- Botvin LifeSkills Training – Are working on development of online options. Visit website for more information and instructions: <https://www.lifeskillstraining.com/covid-19-update/>.
- Second Step – See website for info/instructions: <https://www.secondstep.org/covid19support>
- Too Good for Drugs – Mendez has approved the following:
  - Mendez has developed downloadable, at home activity sets: <https://toogoodprograms.org/pages/out-of-school-activities-1>
  - Can provide lessons to students in a remote video presentation.
  - Can record and share videos of lessons, but those videos must be taken down after return to school and resume business as usual.
  - Program materials including the lesson scripts and workbook content may not be copied, uploaded, or reproduced.

## **Collaboration with Others**

- Reach out to community members and providers to discuss key strategies/projects to be addressed. Maintain regular follow up to make certain needs of communities being met with creative problem solving to meet the needs.
- Reach out to schools and business partners to let them know what services can be provided.
- Reach out to essential businesses to see if there are services/support that can be provided.
- Continue meeting with other community agencies/partners on collaborative planning/response.

## **Social Media Tips/Best Practice**

- <https://coschedule.com/blog/social-media-best-practices-for-business/>
- <https://pttcnetwork.org/centers/global-pttc/pandemic-response-resources>

## **Online Platforms and Resources Shared**

- Google Classroom
- Mentimeter (create interactive presentations and meetings) - <https://www.mentimeter.com/>
- Survey Monkey
- Zoom (currently allowing you to sign up for free)
- <https://doxy.me/> (telehealth platform with free option)
- Other messaging/communication apps/tools (helpful for meeting/communicating with staff/providers)
  - SLACK - <https://slack.com/features>
  - Discord - <https://discordapp.com/>
  - Microsoft Teams
- Constant Contact (Helpful for getting messages out to large groups): <https://www.constantcontact.com/free-email-marketing-trial>
- Reach out to local organizations which might be using tech already for additional options. Examples: MH or SUD providers, online schools, etc.