

# Resources and Ideas from SCA Prevention Networking Session

## 4/22/20

Outlined below are the activities, tools, ideas and resources shared.

### Information Dissemination Activities

- PASTOP/PASTART media being disseminated via billboards and buses.
- Disseminating radio ads.
- Resource packets are sent electronically to all school districts to be shared on their Facebook pages. These include simple recipes, activities, and information on various topics including substance misuse, and things relevant to COVID-19. Also offering hard copies of the resources that families can pick up when they pick up their breakfast and lunches from schools.
- Poster contests
  - Promote virtually, but plan to have winning posters be billboards at future time. Considering having community vote. Provide winners with gift card.
  - Planning video contest on TikTok or Instagram for Prevention Week. Will use SAMHSA Prevention Week hashtag. Top five posts with most likes will be winners and winners will receive gift card.
- Facebook Boosted/Sponsored Posts and Facebook Ads
  - Several have found success with boosted/sponsored Facebook posts. Inexpensive and allows to identify specific target audience.
  - Boosted/sponsored posts do not need DDAP media approval. Facebook ads that would be created/purchased should be sent for DDAP approval, if DDAP funded.
- Sharing Social Media Accounts – DDAP is working with SCAs to put together an SCA prevention staff directory (to share with SCAs and providers). DDAP will see if we could add the SCA and provider social media accounts to this document, so that SCAs and providers can follow one another and see what others are doing/sharing.

### Online Education/Training/EBP Implementation

- Holding online “Gambling 101” training for schools and other professionals. Training now includes information on gaming.
- Holding online SAP maintenance trainings for schools.
- Offering series of problem gambling related webinars for different audiences (Dan Trolaro’s “Dis”Ease of Addiction, webinar for recovery house staff, parent workshop, and Screenagers)
- Looking into development of an online version of “mock bedroom”. (See virtual mock teen bedroom from CHC - <https://www.thechc.org/resources/covid-19-video-programming.html>)
- Preparing voice-over prevention presentation for both adults and students. Able to share with schools via a google docs link. The presentation topics developed so far focus around The Blunt Truth (marijuana prevention) and alcohol awareness. Contact Aisha Hynson for more information about presentations created - [hynsona@delcohsa.org](mailto:hynsona@delcohsa.org).
- Using Attorney General's Office (Alan McGill) for webinars on safe medication disposal, COVID 19 Scams, social media safety. Contact information for Alan McGill is below for those interested in hosting a similar webinar.

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- Trying to coordinate posting webinars or virtual prevention messages from the Attorney General's Office on School District websites.
- Preparing to deliver Project Towards No Drug Abuse via Google Classroom and Strengthening Families Program (6-10 version) online. Still no word if SFP 11-14 virtual implementation is allowed.
- For LifeSkills Training, packaging together for schools a lesson for each week to implement.
- Providing parent version of Incredible Years.
- Youth Marijuana Prevention Project – Developing curriculum that can be implemented by health teachers.
- Completed group of We Know BETter via Zoom.
- Running small groups via Zoom if schools allow it.

#### Too Good for Drugs

- Challenging to address role-playing and interactive elements of the curriculum.
- Recording short videos and sharing with worksheets/at home activities.
- Recording videos of at-home activities. Created YouTube Channel and have videos grouped by grade for K – 6 (working on 7-12). <https://www.youtube.com/channel/UCdJ009JT3Un6E0dQE1otrjA>
- Can use Cahoot for some interaction.

#### Pre/Post Tests or Surveys

- Considering sending satisfaction survey to schools to get feedback on the lessons, materials, etc. provided.
- Put surveys into Survey Monkey and send link to participants to complete.

#### **Plans/Considerations for Fall**

- Anticipating that won't be able to get in schools right away next school year. Planning to ramp up community-based services (e.g. programs for adults/older adults) during beginning of school year.
- Online/social media information dissemination will likely be an effective way to reach people ongoing.

#### **Training Needs**

- Interest expressed in training, webinar, etc. on topics such as how to best deliver online/virtual prevention activities, what are the pros/cons of various online options, how to do social/digital media dissemination most successfully.
  - CPA and DDAP will discuss these training needs further and identify possible ways to address them.

#### **WITS Data Entry**

- Enter SFY 20/21 plans in WITS as they stand now. Can change those plans later after SFY 20/21 begins depending on how COVID-19 situation continues to unfold.

- TGF D lessons provided virtually can be entered into WITS in same way as if they were provided in-person.
- DDAP will work on making change to social norms marketing service codes to allow for web-based dissemination.

### **Virtual Options for Education Programs or EBPs**

Below is the information DDAP is aware of regarding program developers who have put out information on how to deliver programs online. Also, see EPIS website for information on the EBPs they support - [http://www.episcenter.psu.edu/news/COVID19\\_info](http://www.episcenter.psu.edu/news/COVID19_info).

- Too Good for Drugs
  - Mendez has developed downloadable, at home activity sets: <https://toogoodprograms.org/pages/out-of-school-activities-1>
  - Can provide lessons to students in a remote video presentation.
  - Can record and share videos of lessons, but those videos must be taken down after return to school and resume business as usual.
  - Program materials including the lesson scripts and workbook content may not be copied, uploaded, or reproduced.
- Botvin LifeSkills Training - <https://www.lifeskillstraining.com/covid-19-update/>
- Second Step - <https://www.secondstep.org/covid19support>
- Positive Action - <https://www.positiveaction.net/covid-19-and-positive-action>
- PATHS - <https://pathsprogram.com/>
- Incredible Years - <http://www.incredibleyears.com/resources/gl/resources-for-group-leaders-working-remotely/>

Other programs available in an online format:

- [Operation Prevention](#)
- [EVERFI](#) has variety of online educational programs (e.g. [Prescription Drug Safety](#); [Mental Wellness Basics](#))
- SFP 7-17 Home Use DVD now has online version for parents/families: <http://strengtheningfamiliesfoundation.org/purchase-dvd/>