

# CERTIFIED FACILITATOR TRAINING

Make Training A Want To (Not A Have To)<sup>TM</sup>



**COLLEGIATE  
EMPOWERMENT<sup>®</sup>**





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**THE WORLD IS  
DIFFERENT NOW**



COLLEGIATE EMPOWERMENT

**GREAT CONTENT**

**BORED**

**OUT OF YOUR MIND**

**Most onboarding, training,  
meetings, and teamwork...**



# THE EXPERIENCE DEVELOPMENT FRAMEWORK™



**DEFINE THE PURPOSE: THE DEEPER MEANING**



**CLARIFY THE VISION: THE BIGGER PICTURE**



**SETUP THE CONTEXT: THE STORY & DETAILS**



**BUILD THE CONTENT: THE CURRICULUM**



**DESIGN THE EXPERIENCE: THE LOOK, SOUND, & FEEL**



**FACILITATE THE DELIVERY: THE PERFORMANCE**



**FOCUS ON IMPLEMENTATION: THE ROI FACTOR**



**UPGRADE AFTER EVALUATION: THE FEEDBACK**



**THE GOAL:**

**BRING THE CONTENT TO LIFE!**



# DESIGN

**The approach to determine how the content looks, sounds, and feels—including objectives, mindset, research, key point outlines, scripts, visual aids, and recommended activities.**

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# DELIVERY

**Using a variety of skills, techniques, and adaptability to bring the content to life in a way the audience can relate to, deeply understand, and easily apply.**



# THE LSDR MODEL™

## LEARN

Concepts, statistics, pictures, graphics, questions, metaphors, stories, quotes, videos, music, humor, cause-effect, perspective, & personal relevance

## SAY

Call-backs for clarification, journaling for self-recollection, small group shares for making sense, large group shares for examples

## REFLECT

Analyze, rationalize, and synthesize with self, partners, and teams to reinforce learning, connect to prior experiences, and turn insights into action

## DO

Create spectacle and “wow” moments by engaging the senses and emotions through exercises, games, role plays, simulations, brainstorming, projects, pop quizzes, & tools

**FOCUS ON**  
**NOT**  
**SPEAKING**

**Movement**

**Eyes**

**Voice**

**Stage**

**Tech**



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