

**June 9, 2023**

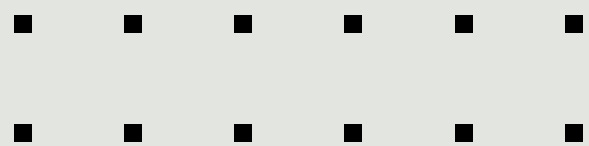
**10:30am - 11:45 am**

# **WORKSHOP**

**Cultivating a Healthy Work Environment While  
Dismantling Cycles that Allow for Human Trafficking  
to Occur**

**Ashley M. Wilson**

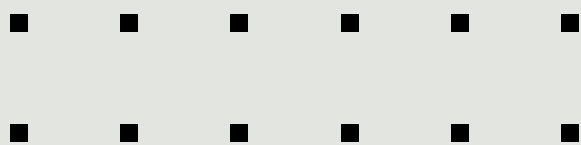
**Founder, Director, CEO of Rewritten of Tioga County**



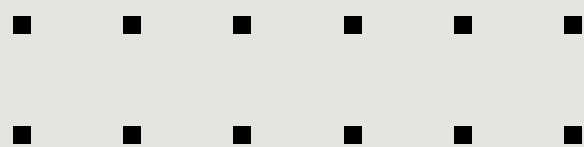
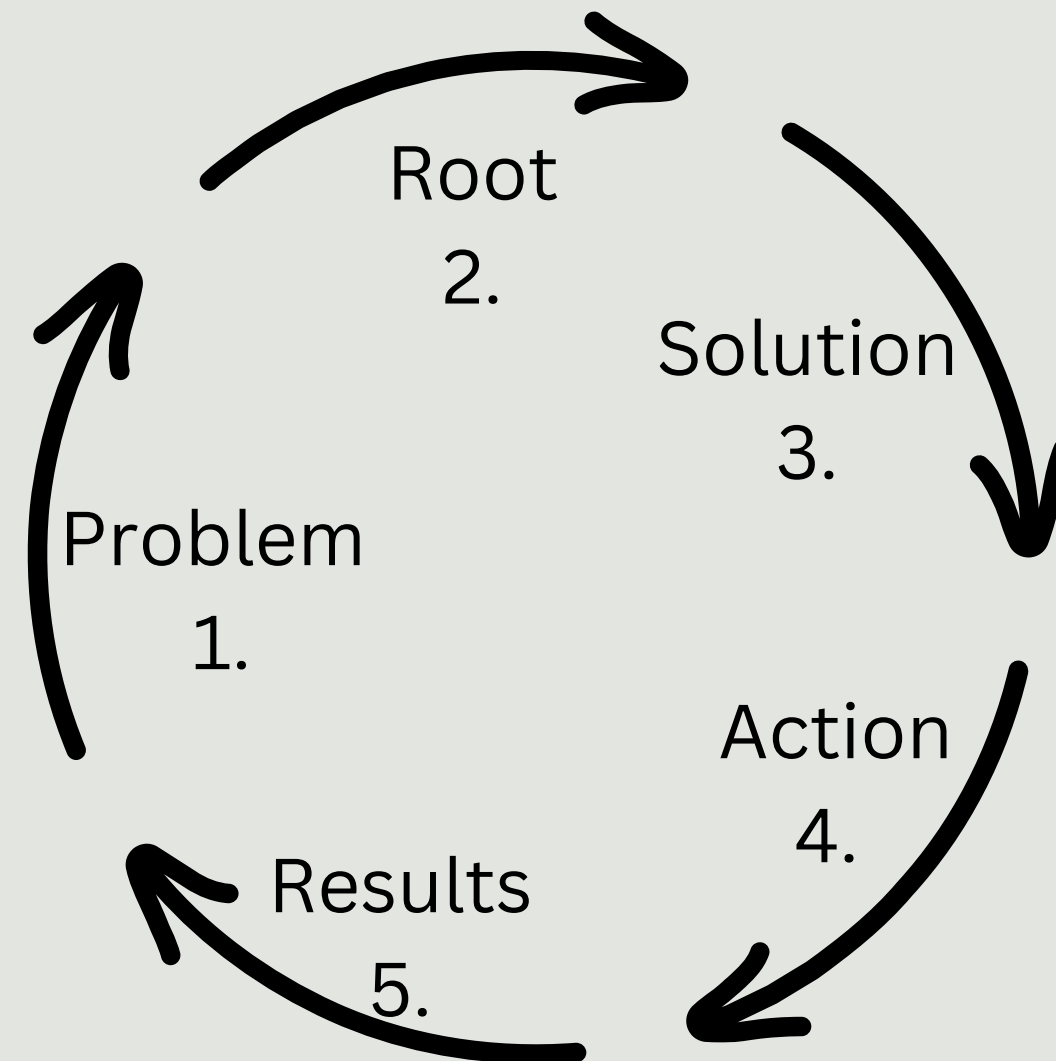


# INTRODUCTION

Rewritten



# P.R.S.A.R. PROCESS THAT LEADS TO CHANGE





# DEFINING HUMAN TRAFFICKING



## WHAT IS HUMAN TRAFFICKING ?

*Human trafficking is the business of stealing freedom for profit.*

FORCE, FRAUD,  
COERCION

MULTIBILLION  
DOLLAR  
CRIMINAL  
INDUSTRY

24.9 MILLION  
PEOPLE  
AROUND THE  
WORLD ARE  
HUMAN  
TRAFFICKING  
VICTIMS

Source: National Human  
Trafficking Hotline



# TYPES OF TRAFFICKING



WHAT ARE THE MOST  
COMMON FORMS OF  
HUMAN TRAFFICKING ?

## LABOR TRAFFICKING

A form of modern-day slavery in which individuals perform labor or services through the use of force, fraud, or coercion.

## SEX TRAFFICKING

A form of modern-day slavery in which individuals perform commercial sex through the use of force, fraud, or coercion.

Source: National Human  
Trafficking Hotline



# TYPES OF TRAFFICKING



WHAT IS ANOTHER FORM OF  
HUMAN TRAFFICKING TO BE  
AWARE OF ?

Source: hottproject.com -  
trafficking in organs

## ORGAN TRAFFICKING

The recruitment, transport, transfer, harboring or receipt of living or deceased persons or their organs by means of the threat or use of force or other forms of coercion, of abduction, of fraud, of deception, of the abuse of power or of a position of vulnerability, or of the giving to, or the receiving by, a third party of payments or benefits to achieve the transfer of control over the potential donor, for the purpose of exploitation by the removal of organs for transplantation.



# THE TRAFFICKERS



## WHO ARE THE TRAFFICKERS?

### TRAFFICKERS

- exploit others for the profit gained from forced labor and commercial sex.
- prey on others vulnerabilities.
- uses opportunities , loving relationships and physical and psychological tactics to control victims.

### SOME EXAMPLES:

- Brothel & fake massage business
- Intimate Partners/ Family Members
- Employers of domestic servants
- Gangs and criminal networks
- Labor Brokers
- Pimps
- Factory owners and corporations

Source: National Human  
Trafficking Hotline



# THE TRAFFICKERS

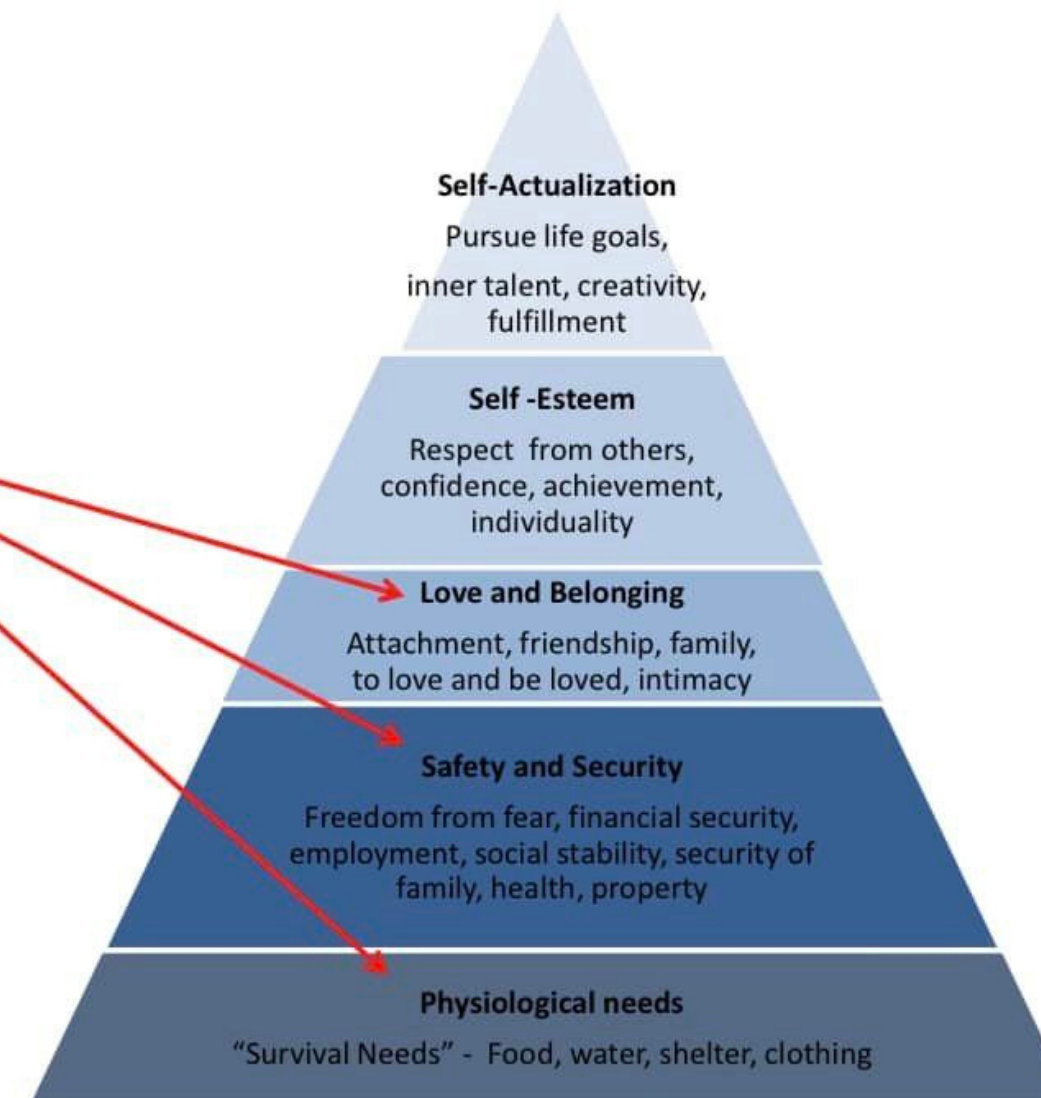
## How Sex Traffickers Lure Victims

**“My job is to make sure she has what she needs, personal hygiene, get her nails done, take her to buy an outfit, take her out to eat, make her feel wanted...but I keep the money.”**

—Convicted pimp, Antoin Thurman, as quoted in the *New York Times* investigative series, *Running in the Shadows: Children on Their Own* (2009)

*Many sex traffickers lure victims by providing basic survival needs. They systematically provide distorted versions of higher needs to manipulate victims. Using threats, force and coercion, traffickers exploit the fact that, for many victims, “the life” may be their first experience of ‘family’ and belonging.*

Julie Braun, Wisconsin Department of Justice, March 2015



Dr. Abraham Maslow’s Hierarchy of Needs



# THE TRAFFICKERS

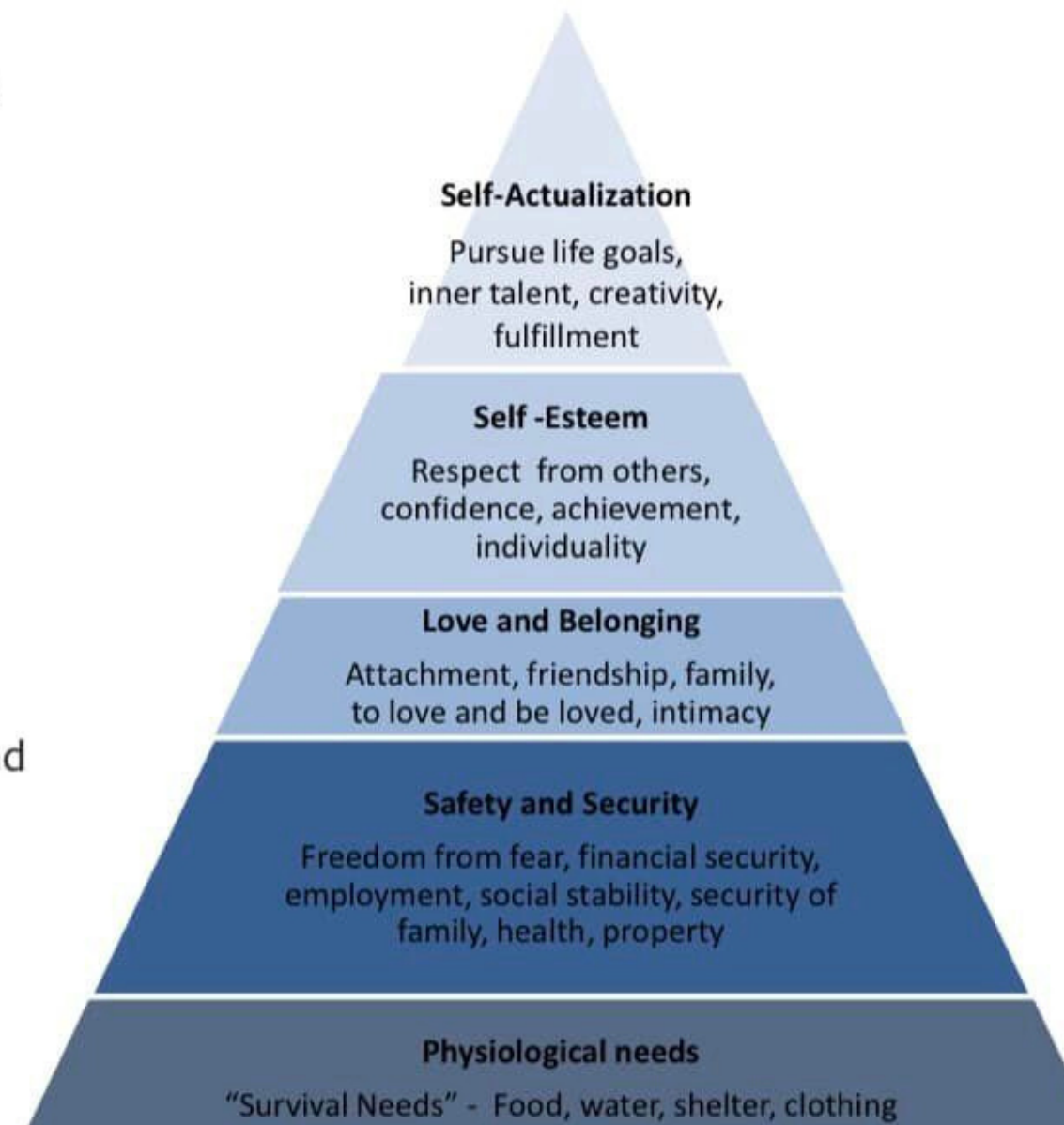
## How Traffickers Lure Victims & Why Victims Stay...Or Leave

Dr. Abraham Maslow's *Theory of Human Motivation and Hierarchy of Needs* has been widely applied for decades in the social sciences to explain human behavior.

His theory is that humans have a hierarchy of needs and they cannot address the next level of "need" until they achieve the prior level.

The model is very helpful in thinking about how vulnerable people are lured into, and remain in, dangerous and victimizing situations.

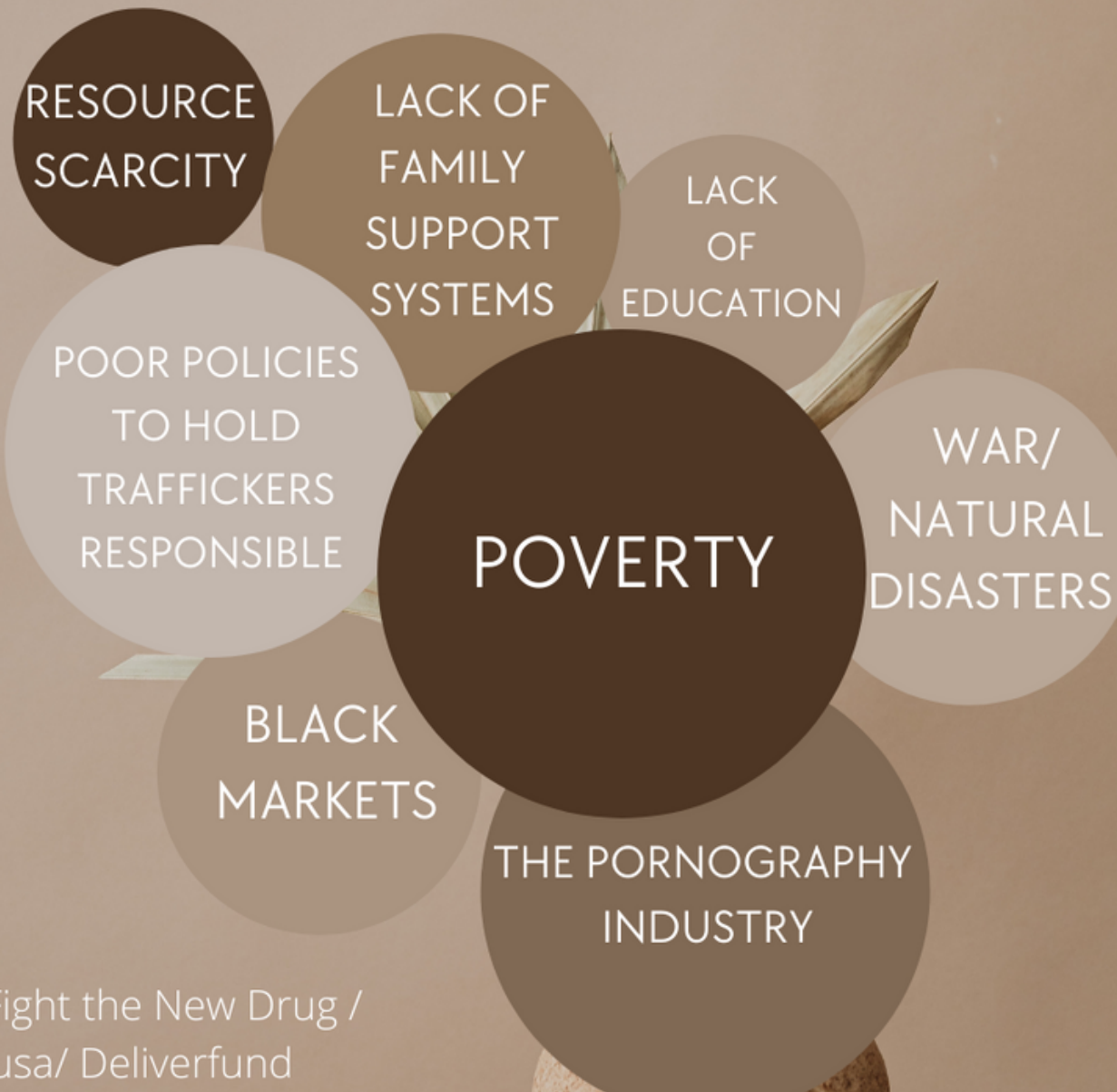
*To be successful, a long-term strategy to combat human trafficking must address this reality.*



# ISSUES FUELING HUMAN TRAFFICKING



## WHAT FUELS HUMAN TRAFFICKING ?



Sources: Fight the New Drug /  
Unicefusa/ Deliverfund



# VULNERABLE POPULATIONS IMPACTED BY HUMAN TRAFFICKING



WHO ARE MOST  
VULNERABLE TO  
HUMAN TRAFFICKING?



Sources: [mosaicco.org/blog](https://mosaicco.org/blog)  
& [deliverfund.org](https://deliverfund.org)

# WAYS TO FIGHT HUMAN TRAFFICKING



## 5 WAYS TO HELP FIGHT HUMAN TRAFFICKING

REPORT TIPS  
TO NATIONAL  
HUMAN  
TRAFFICKING  
HOTLINE

LEARN THE  
INDICATORS

SUPPORT  
LOCAL ANTI-  
TRAFFICKING  
EFFORTS

BE TRAUMA  
INFORMED

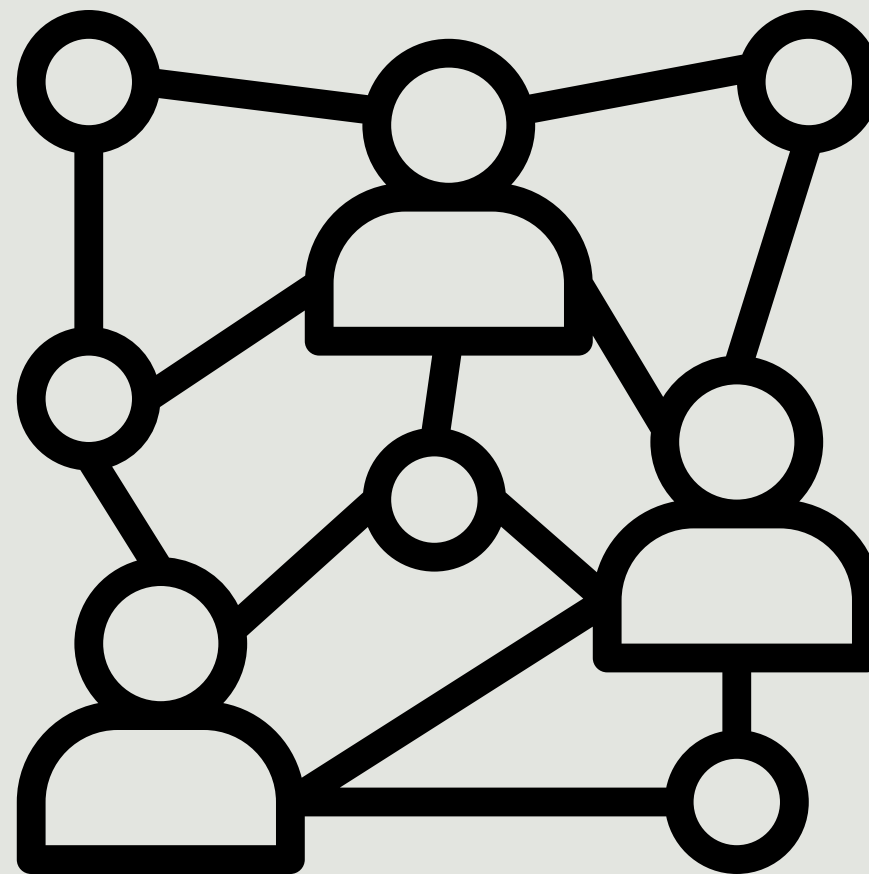
BE A  
CONSCIENTIOUS  
AND INFORMED  
CONSUMER

Source: [www.state.gov/20-ways-you-can-help-fight-human-trafficking/](http://www.state.gov/20-ways-you-can-help-fight-human-trafficking/)



# **ADDITIONAL ACTION STEPS**

**Survivor Engagement  
Collaborations  
Meet the Needs**





## **REWRITTEN OF TIOGA COUNTY**

addresses human trafficking issues by increasing awareness of the problem, sharing strategies to end demand, creating trauma-informed communities, and providing restoration services to survivors.

**Awareness. Prevention. Restoration.**

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# **REWRITTENS COLLABORATIVE EFFORTS**

**StartChurch**

**The RIC**

**AGHOH**

**Charitable Allies**

**Heal PA**

**FIGHT Coffee**

**MightyCause**

**Hope Impact**

**TaiylorMade**




**Spiritual First Aid**

**Momentum Music**





# REWRITTEN PRACTICES THAT PROMOTE A HEALTHY CULTURE

- 
- 
- o Vision Meetings at the Start of the Year
  - o Accountability Committee Creation
  - o Trainings with Therapeutic Trauma Coach
  - o Daily Encouragement and Team chats
  - o Awareness of Process of Quick and Effective Conflict Resolution
  - o Sabbaticals Scheduled in for Leadership
  - o Month of rest for Team (December)
- 

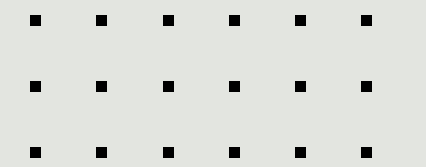


# THE IMPORTANCE OF CREATING A HEALTHY WORK CULTURE WITHIN YOUR ORGANIZATION

"Work culture plays an important role in extracting the best out of employees and making them stick to the organization for a longer duration. The organization must offer a positive ambience to the employees for them to concentrate on their work rather than interfering in each other's work."

Source - Management Study Guide

<https://www.managementstudyguide.com/work-culture.htm>



# PRACTICES AND PROCEDURES THAT CAN MAKE YOUR WORK CULTURE HEALTHY

1. Encourage Feedback
2. Show Appreciation
3. Invest in Office Design/ Décor
4. Define your Core Values
5. Promote Psychological Safety
6. Prioritize Cultural Alignment when Hiring
7. Empower your Team with What They Need to Succeed

Source - Achievers

<https://www.achievers.com/blog/healthy-work-environment/>





# GALLERY

"Teamwork Makes the Dream Work"  
John C. Maxwell





# CONTACT US



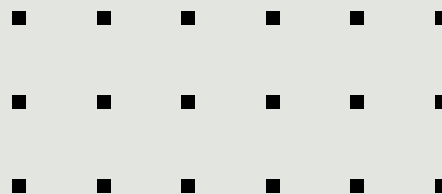
<https://linktr.ee/rewrittenusa>



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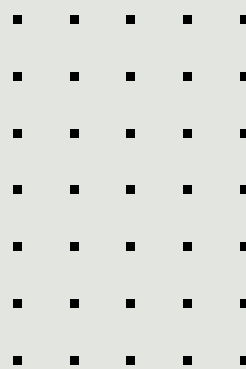
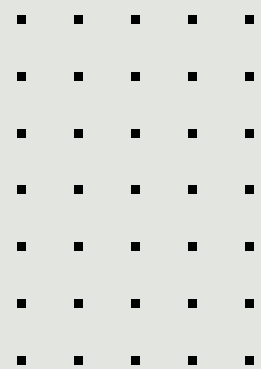
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**THANK YOU**



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