

Resources and Ideas from SCA Prevention Networking Session

2/27/2025

Successes/Activities Planned/Resources

- Concerning Gambling Trends
 - Recently have been seeing youth gambling with cryptocurrency.
 - Upcoming webinar: [Exploring the World of Crypto Assets, Gambling and Gaming](#)
 - Cryptocurrency and pseudo day trading is an issue for college age young people (activities they are engaged in are essentially gambling)
- Planning a hybrid virtual and in-person FASD event/training. St. Luke's physician Dr. Meredith Birsner, a national leader in FASD, will present.
- Partnering with Villanova University to run responsible gambling ads during all their basketball games (ads on boards and in game PA announcements). Also including info about March Madness and responsible gambling into newsletter sent to students, alumni and anyone who has bought a ticket for a Villanova sports games.
- Launching a Saturday program for youth. Will provide Too Good for Violence and then do connected art activities (e.g. making vision board connected to goal setting). Had enthusiastic enrollment (20 kids enrolled in first two days).
- Too Good for Drugs Train the Trainer being sponsored by Clearfield-Jefferson Drug & Alcohol Commission on May 13th and 14th in DuBois. Contact Karen Orner by April 11th to register (korner@cidac.org; 814-375-9002)
- Catch My Breath PE curriculum – Implementing with teens in leadership in training programs. Includes many activities but try to follow the same themes/topics would in classroom.
- Have found success using incentives to encourage participation in programs (e.g. if complete program with 80% attendance, then can receive gift card). Have also found promoting programs on Facebook has worked well in some communities.

Questions

- Any resources on youth gaming and gambling and youth and parents are receptive to?
 - For youth programming two programs that have been had success this year are:
 - Kids/Teens and Tech from Berks County COCA (akline@cocaberks.org)
 - Gaming in Gambling: <https://rebootandrecover.org/prevention/>
 - Josh Ercole at CCGP is a great resource for trainings.
 - DDAP's Problem Gambling Prevention Workgroup meets next on 4/10/25 at 9 am. Please reach out to Ian ikaipermar@pa.gov if you are interested in being part of the group.
 - DDAP will be working to develop future problem gambling/gaming resources for different demographics/populations.
- How to address challenge of getting schools and parents interested in gambling prevention programming?
 - Frame programs around technology use and gaming. Parents are concerned about those topics. When just hear gambling think of things like casinos which they don't think are relevant to youth. Also incorporate gambling topics into programs/presentations framed as addressing stress and anxiety which are also topics of more interest to parents/schools.

- Connecting gambling prevention programs to ATOD and violence prevention programs. After do Too Good for Drugs or Violence, add two more lessons to address gambling, gaming and technology use. Has been most successful in 6th grade and up.
- When a parent/teacher night or other event bringing in parents, provide parent workshops to cover topics such as how gambling shows up in gaming, prevalence of gambling, risks, etc.
- Has anyone done an awareness campaign on Adverse Childhood Experiences or Positive Childhood Experiences? Interested in learning from others on what was successful, lessons learned, etc.
 - If you have done an ACEs/PCEs campaign, please reach out to Jenn Boland: jboland@thelearninglamp.org.
- How to get parents to participate in programs (e.g. had presentation on current drug trends with only one attendee)?
 - Reframe the topic/name – incorporate information into topics that parents are really concerned about and what to engage with.
 - Engaging key leaders to be messengers. Planning to go speak with local Rotary, Lions and Kiwanis clubs. Goal is that can present information to them as leaders in community who can then pass that information onto other parents.
- Does anyone know of any upcoming SFP 10-14 trainings? Fewer trainings being offered by Iowa State.
 - Potential federal funding cuts have led Iowa State to pause/limit training offerings so they can figure out impacts and plans.
- What has been other's experience with Too Good OST program?
 - Used to be after school activities kit, so OST is updated version. This version has more age categories (3) which has improved the program.
 - Experience with program has been positive. Has gone very well, great engagement.
 - Started Too Good summer camps. School counselors help recruit students who need extra support over summer.
 - Being used in settings such as after school programs, summer camps, community center, juvenile determine center, and summer learning programs.

CPA Updates

- 2025 CPA Conference: June 11-13 at Penn Stater in State College.
 - Registration to open mid-March
 - Keynote speakers: Arel Moodie "Unlock the Power of Your Team"; Deacon Dzierzawski "Prevention...Everyone Can Do It...Of, Can They? Reframing the Prevention Discussion"; Rikki Barton "A Dangerous Intersection: Social Media, Substance Use, Mental Health, and Exploitation"
 - Preconference: Arel Moodie "A Deep Dive Into Adult Development Theory"; Alix Cohler "Focus on Not Speaking: How to Make Your Ideas Come to Life"
- Prevention Week: May 11-17
- 2025 CPA Youth Summit: April 30. Going through the coalition applications.
- Gambling Awareness Training on March 27th at 10:00 & 1:00. Details and registration here: <https://paprevention.org/training-hub/>.

DDAP Updates

- Prevention Impact in Action Award:
 - Initiative aimed at recognizing and celebrating the great work prevention teams are doing across the state.

- Congratulations to our round 2 award winner and nominees!
 - Winner: Berks County Council on Chemical Abuse Prevention Department
 - Nominees: Pyramid Healthcare Inc. Erie Outpatient, Nurturing Hearts, Inc., Coalition Pathways, Elizabethtown Area Communities the Care
- Read more about winner and nominees in our [Prevention Impact in Action Award Showcase](#).
- Upcoming webinars:
 - NARA Part 2 Refresher: Selecting Final Priorities; March 3, 1:00pm-2:00
 - PAYS 2025 Changes and Recruitment; March 24, 11:00-12:00
 - Evaluation Roundtable 2: Programs for Young Children (PreK - 3rd Grade); April 10, 11:00-12:00
- SPF Application for Prevention Success Trainings
 - Allegheny County SCA, 1 Smithfield St, Pittsburgh | Tuesday, April 29 - Friday, May 2
 - Livengrin Foundation, 4833 Hulmeville Rd, Bensalem, PA | Tuesday, June 24 - Friday, June 27
 - Register via DDAP's [Training Management System](#).